FOUNDING COHORT · FOR PRINCIPALS AND DISTRICT LEADERS

A note from the founder

To the principal or district student services director reading this,

A school counselor on your staff may have handed you this kit, or you may have found it on your own. Either way, it exists because school counselors want to bring Flowvio to their students and know the decision is not theirs to make alone. I wrote these three pages so you can make it in one sitting.

What Flowvio is. Flowvio is a web app that runs in the browser, with nothing installed on a school or district computer. Students come in from one CSV export out of the student information system, uploaded by the counselor, so no student data is ever emailed or entered by hand. A counselor logs an interaction in a few seconds, sets reminders that find them, and sees which students on the caseload have not been reached; administrators see coverage and impact, never case notes. Case notes stay with the counselor.

What the Founding Cohort is. The first group of schools using Flowvio, starting together at the beginning of the second semester. The cohort goes live the week of January 11, 2027. Applications close Friday, December 11, 2026. Schools with an executed agreement by November 20, 2026 can start now.

What it costs. The beta is 90 days of full access at no cost, starting when the school's data privacy agreement is executed and the counselor has access. No payment information is collected during the beta. After the beta, a School License is $2,900 per year for 5 seats and includes dedicated onboarding and a virtual professional development session. Founding Cohort schools hold the $2,900 rate through the 2027-28 renewal.

What you need to do. Read the two pages that follow: a one-page summary for school leaders and a security brief for your technology office. Sign one agreement, the national data privacy agreement (NDPA), the same form most districts already use. Nothing is installed. Enroll at useflowvio.com/enroll and the full packet follows within one business day.

Flowvio was built by a former school counselor who carried a caseload of 689 students.

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flowvio

Case management built for school counselors

Founded by a former school counselor who carried a caseload of 689 students

Flowvio gives school counselors one secure place for case notes, follow-up reminders, and a clear view of which students need attention, so documentation lives in one place and attention goes to students. The platform was shaped by 36 discovery interviews with practicing school counselors.

Case notes in one place

Organized, searchable documentation instead of sticky notes and spreadsheets.

Follow-up reminders

Commitments to students surface on time instead of slipping through.

Student visibility

A clear view of which students on the caseload need attention next.

PRIVACY

Student data privacy comes first

- No student information enters Flowvio until a data privacy agreement is fully executed with your school or district.
- Flowvio signs your district's standard data privacy agreement and completes every vendor exhibit.
- Case notes are private to the counselor by design, and students never have platform logins.
- Student records are hosted in the United States with a documented, vetted service provider list on the next page.

BETA

The Founding Cohort beta

- 90 days of free access for a small national cohort of eight school counselors.
- Applications close Friday, December 11, 2026. The cohort goes live the week of January 11, 2027, and schools with an executed agreement by November 20, 2026 can start now.
- Counselors use Flowvio in their daily work, share feedback, and join one brief virtual check-in each month.
- There is no purchase obligation during or after the beta, no cost during the beta, and no payment information is collected. After the beta, a School License is $2,900 per year for 5 seats, held for Founding Cohort schools through the 2027-28 renewal.

YOUR PART

What we ask of your school

One thing: enroll at useflowvio.com/enroll and countersign the data privacy agreement so your counselor can participate. Flowvio prepares every document and answers your technology office's questions directly.

See it for yourself

Explore the demo environment with sample data only: useflowvio.com/demo

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FOUNDING COHORT · FOR THE TECHNOLOGY OFFICE

Security and privacy brief

For the technology director or data privacy officer. This page answers the questions most reviews start with, and every document named here is available on request.

The agreement

Flowvio signs the national data privacy agreement (NDPA), the standard student data privacy agreement that districts in most states already know, with every exhibit completed before it reaches you. Flowvio also signs Exhibit E, the general offer, so other schools in your state can adopt the same terms without starting over.

How Flowvio works

Flowvio is a web app that runs in the browser, with nothing installed on a school or district computer. Students come in from one CSV export out of the student information system, uploaded by the counselor, so no student data is ever emailed or entered by hand. A counselor logs an interaction in a few seconds, sets reminders that find them, and sees which students on the caseload have not been reached; administrators see coverage and impact, never case notes. Students never have logins.

Who can see what

Each school counselor can see only their own students, enforced in the database with row level security, not only in the interface. Administrators never see case notes in Flowvio. The school owns its data under the NDPA, so if it needs a counselor's records for a parent request, a legal or safety reason, or a counselor transition, its designated administrator sends a written request and Flowvio provides an export within five business days.

Hosting and protection

Student data is stored with Supabase on Amazon Web Services infrastructure in the United States (US East, Ohio). Data is encrypted in transit (TLS 1.2 or higher) and at rest (AES-256). Sessions sign out after 30 minutes of inactivity. Multi-factor authentication will be required for every school counselor login before any Founding Cohort school goes live.

Service providers

PROVIDER	WHAT IT DOES
Supabase	Database and sign-in, where student records are stored
Vercel	Serves the Flowvio web application
Resend	Account email to school counselors, with no student data
Sentry	Error monitoring, with student identifiers removed before anything leaves the browser
PostHog	Product analytics, with student identifiers removed before anything leaves the browser

Flowvio tells your school in writing before any new service provider receives student data.

What Flowvio does not do

Flowvio does not sell student data, does not use it for advertising or marketing, and does not run advertising trackers. Flowvio does not use artificial intelligence, machine learning, or automated decision-making on student data.

If something goes wrong

If a confirmed breach involves your school's student data, Flowvio notifies the school within the timeframe the NDPA and state law set.

When service ends

If your school does not continue, Flowvio deletes the school's student data, including audit records, within 60 days, exports it first on request, and certifies the deletion in writing.

Available on request

Written Information Security Policy, Incident Response Plan, Data Breach Response Plan, Acceptable Use Policy, CIS Controls IG1 self-assessment, and a certificate of cyber liability insurance.

Security contact: security@useflowvio.com · **Privacy policy:** useflowvio.com/privacy